



VISION & PURPOSE 2021-2031



To be the learning destination of choice



**BE PART  
OF IT**



# OUR VISION



To be the learning destination of choice



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## OUR GUIDING PRINCIPLE

City College Plymouth has a learning environment and organisational culture that impacts positively on the health, wellbeing and sustainability of our community and enables all of our students and staff to achieve their full potential.

#we are our students  
#we are our staff  
#we are our partners



## OUR IMPACT

### One of the first Institutes of Technology in the UK

Working in collaboration with education providers and employers across the South West to improve the training in science, technology, engineering and maths in order to address skills gaps within these industries and support regional growth.



### Maths Centre for Excellence

One of only 21 in the UK, with the aim of becoming the region's leader for maths education by offering revolutionary teaching methods to ensure all students have qualifications in this vital subject, which in turn improves employment prospects.



### Awarded TEF Gold Standard for higher education

More than 600 students study consistently outstanding university-level courses at the College each year in a smaller and more relaxed higher education environment with high levels of contact time and support from staff, providing confidence to achieve their potential and progress into their chosen career.



## OUR IMPACT

### **A large employer in the City**

In addition to providing highly skilled workers to benefit the local economy, the College also provides a huge boost to the local economy as it is one of the largest employers in the City with more than 600 employees.

### **Training and upskilling the local population**

More than 12,000 young people and adults learn from industry-experienced lecturers and are exposed to the College's excellent employer links to support them in gaining the skills and qualifications required to have a positive impact on the local labour market.

The College wants to empower people by providing them with high-quality training that can be accessed at any stage of their lives, and to keep them informed of the many benefits that are to be gained from a fulfilling career.

### **Enabling apprentices to earn while they learn**

More than 1,500 apprentices are supported by the College each year to ensure their companies' training needs are being met and that the apprentice has a positive contribution to their employer's future growth.





## OUR CORE VALUES

Respect  
Ownership  
Integrity



## OUR CULTURE



Nurturing and supporting a passion for excellent teaching and learning



Enriching our community through knowledge, experience and skills



Enabling every student to be the best that they can be for a fulfilling and productive life



## THE WAY FORWARD - OUR PRIORITIES

- Staff - our most important investment
- Students - our purpose
- Community - making a difference
- Achievement - reputation for success
- Wellbeing - infusing health into every day



## STAFF - OUR MOST IMPORTANT INVESTMENT

- All colleagues' voices and opinions are valued - everyone has the power to make the College better
- Equipped with the talent, skills and knowledge for their role, encouraged to have a thirst for knowledge, and expertise that supports innovation
- Empowered to contribute to a safe and enriched College environment
- Delivering purposeful teaching and learning that enables students to thrive and achieve their full potential





## STUDENTS - OUR PURPOSE

- Provide a learning environment that develops responsible, respectful and active citizens who are agile and adaptable
- Deliver a STEAM curriculum that launches our students into exciting, future careers in growth industries and emerging sectors
- Prepare all students for bright futures through their chosen learning, digital skills, improved English and maths and industry experience
- Advise and enable all students to access financially viable study, Apprenticeships and employment

## OUR COMMUNITY - MAKING A DIFFERENCE

- Invest in cutting-edge facilities to support careers in growth industries
- Respond to local demand and anticipate new opportunities, working with employers to build productive, successful partnerships and curriculum
- Advance local and regional economic strategies, addressing skills shortages and growth opportunities so that education and training leads to jobs that can improve productivity and fill skills gaps
- Enhance life chances of the people of Plymouth, contributing to the health, wellbeing and sustainability of our local community
- Partnerships that position us on a national and international stage
- Change lives throughout the City and beyond by removing barriers to education, and therefore create opportunities for all



## ACHIEVEMENT - CREATING A REPUTATION FOR SUCCESS



- Positive student outcomes that always achieve personal and professional goals
- Continuous innovation across key local sectors
- Employer of choice
- Unique, groundbreaking courses leading the way in growth sectors
- Centres for Excellence driving employer training and productivity
- Maintained long-term financial stability

## WELLBEING - INFUSING HEALTH INTO EVERY DAY

- Our staff are our greatest investment and their day-to-day contributions build our unique College and enrich our community
- Create healthy and sustainable learning and working environments for students, staff and visitors
- Support the mental health and resilience of our students and our staff
- Promote healthy nutrition and lifestyle choices for our students and staff
- Encourage our students, staff and community partners to unite around our mission





